

TOP T&L FIRMS ARE EMPOWERING THEIR MOBILE WORKFORCE

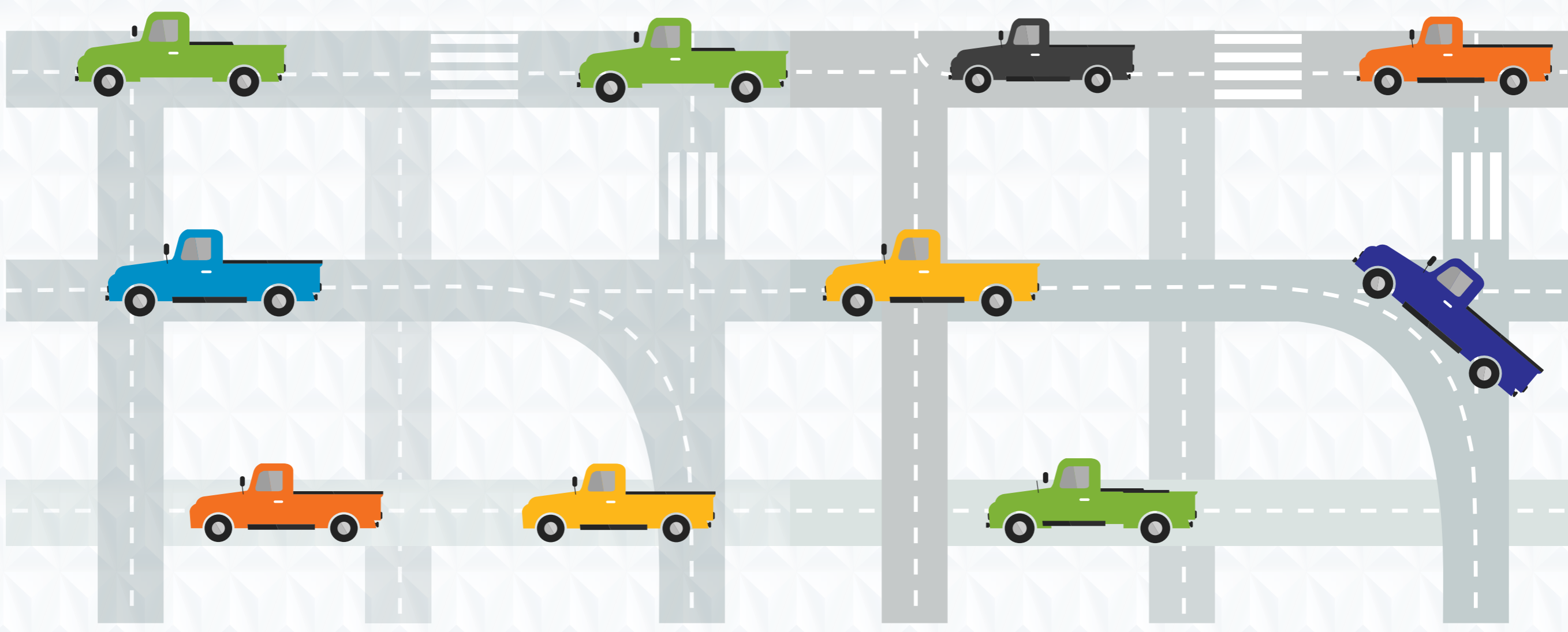
When it comes to delivering better customer service and optimized labor efficiencies, global T&L firms agree: Investing in new technology is key. And increasingly, that means investing in mobile. That much was clear in a recent research study by Peerless Media commissioned by Honeywell.

INVESTING IN THE FUTURE

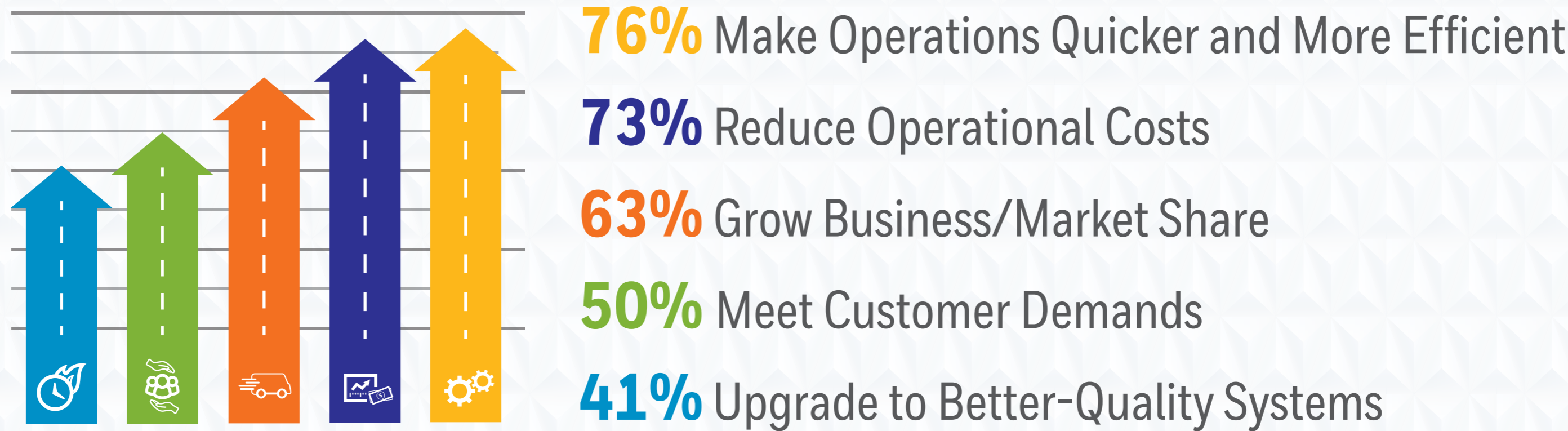
1/2 Nearly half of global T&L firms plan to invest in new technologies in the next 12 months.

ALMOST 9 OUT OF 10

Plan to increase spending over 2015

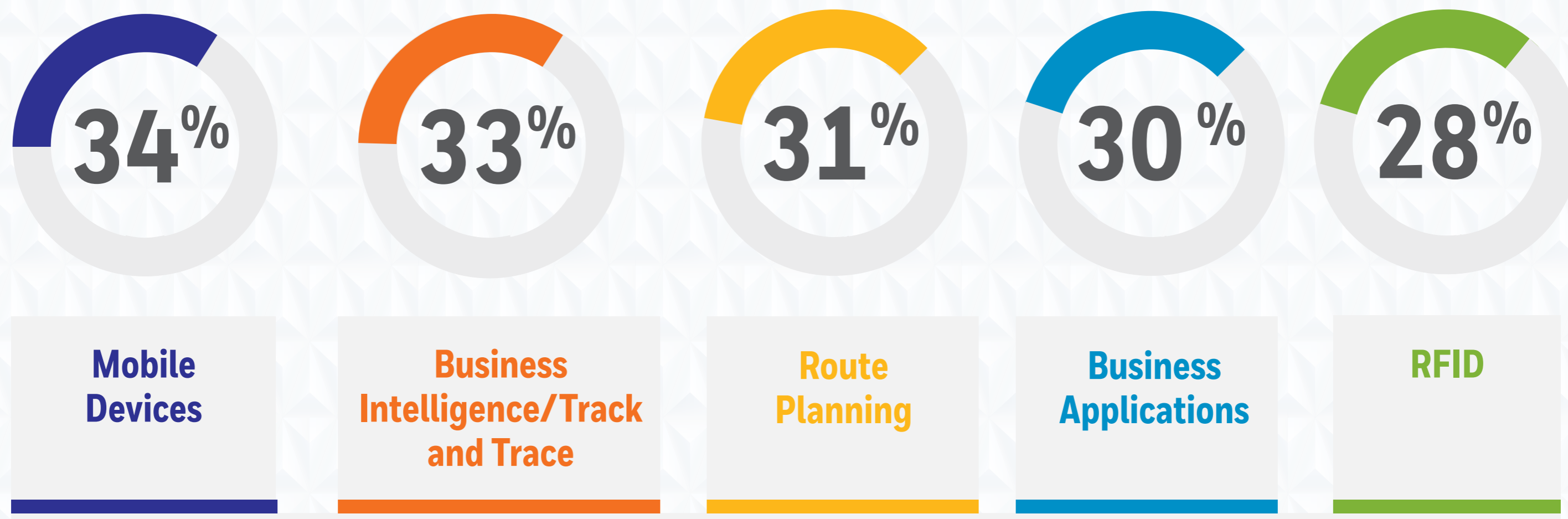


MAIN REASONS FOR PUTTING MORE MONEY INTO TECHNOLOGY

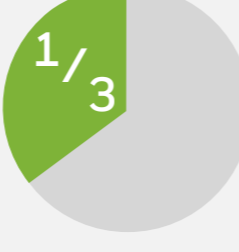


THE BIGGEST TECHNOLOGY PLAYS

They're planning to invest, but in what? It's simple: tools to increase operational efficiency.



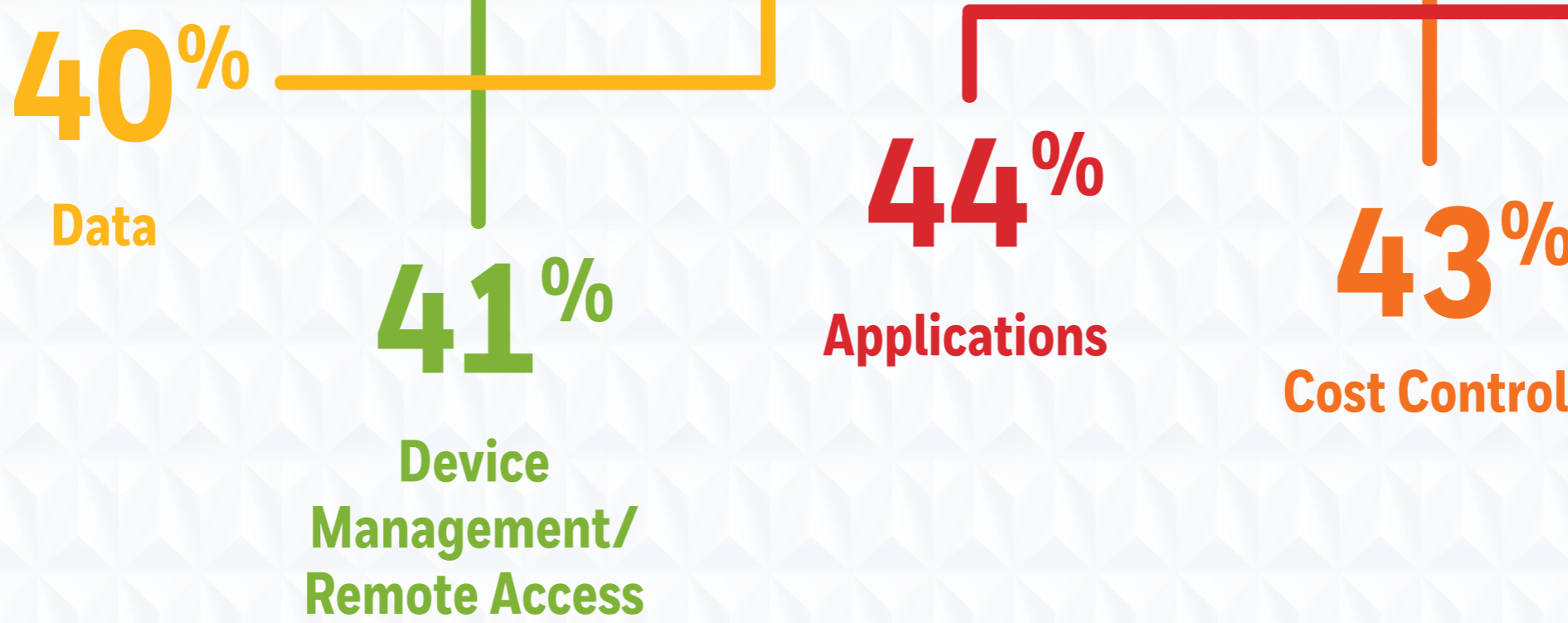
COMPETITIVE EDGE



1/3 think mobile technologies are important to gain a competitive edge

SETTING THEIR (MOBILE) PRIORITIES

When it comes to their mobility investments, global T&L firms are looking to increase efficiencies and cut costs.

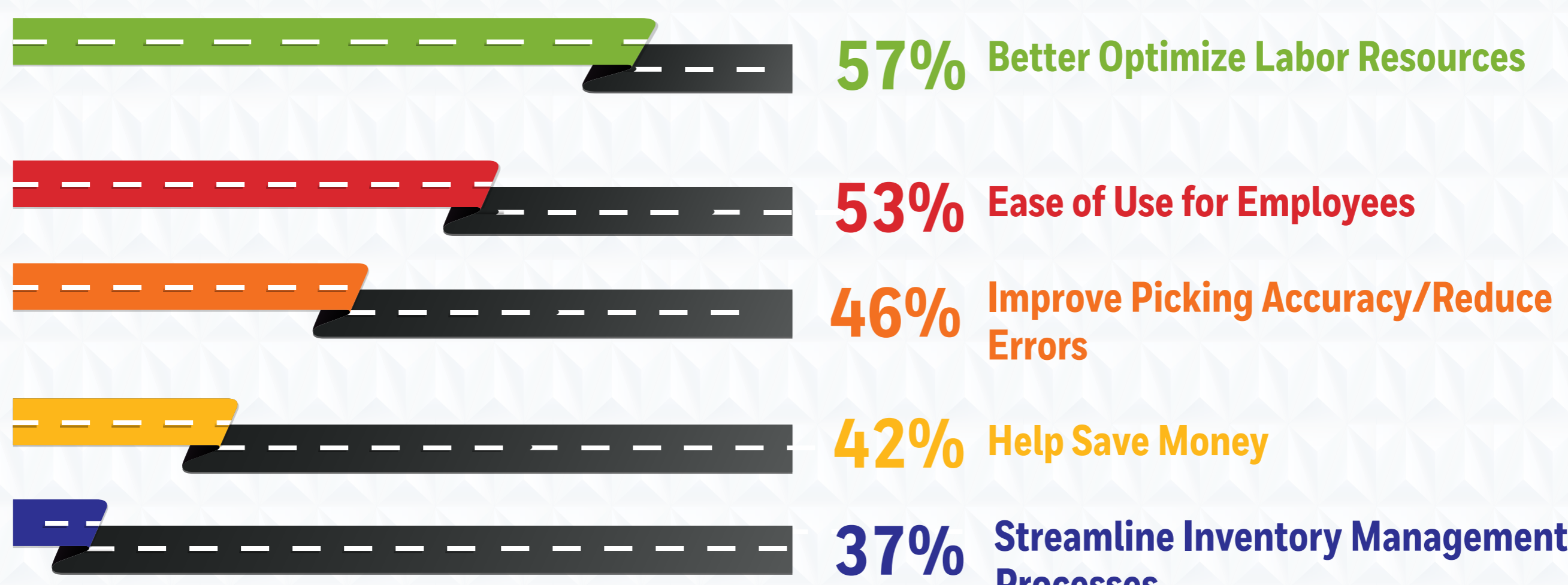


IT'S ALL ABOUT CUSTOMER SERVICE

What do global T&L firms hope to gain from using mobile devices and solutions?

2/3 want to provide better customer service

OTHER MOBILITY BENEFITS



Learn more about where global T&L firms are investing their technology dollars, and why mobile solutions are a priority.



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* Study Methodology: In May 2016, Honeywell launched a global research initiative to better understand how logistics leaders are investing in and using new technologies including IoT and Big Data. Honeywell commissioned Peerless Media to conduct a survey on its behalf with more than 300 director-level and higher leaders from T&L firms around the world. The complete research brief showcasing the full breadth of findings can be found [here](#).